

MITCHELL SILBERBERG & KNUPP LLP

A LAW PARTNERSHIP INCLUDING PROFESSIONAL CORPORATIONS

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August 21, 2006

Commissioner of Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Re: Transfer of Power of Attorney

Dear Sir or Madam:

Enclosed please find the Power of Attorney to Prosecute Applications Before the USPTO and corresponding Statement Under 37 CFR 3.73(b) for the patents and patent applications of c4cast.com. At the client's request, the identified powers of attorney are being transferred from Mitchell Silberberg & Knupp LLP (24318) to Customer Number 43914.

If you have any questions concerning this request, please do not hesitate to contact me.

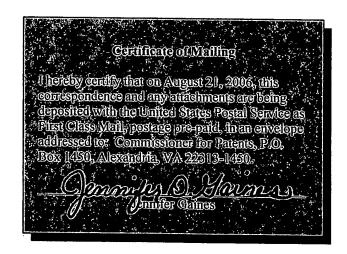
Sincerely,

Jennifer Gaines

Intellectual Property Paralegal
MITCHELL SILBERBERG & KNUPP LLP

D. Haines

Enclosures



AUG 2 3 2006

PTO/SB/80 (01-06)

Approved for use through 12/31/2008, OMB 0651-0035
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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PRADENT POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).									
I hereby a									
Practitioners associated with the Customer Number: OR				43914					
Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):									
		Name	Registra Numb			lame.		Registration Number	
<u> </u>									
					•				
as attornov	(c) or agant(c)	to consecret the understand het	fers the Ur	Mad State	- Detect and Tondon	-d- 06	(100T0) is seen		
as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).									
Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:									
The address associated with Customer Number: OR									
Firm or Individual Name									
Address									
City		·	8	State		Zip .			
Country	Country								
Telephone	8				Email				
Assignee Name and Address: c4cast.com 750 E. Walnut Street Pasadena, California 91101									
A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.									
SIGNATURE of Assignee of Record The individual whose signature and title is supplied below is authorized to act on behalf of the assignee									
							Date 8-15-06		
Name Michael Phillips						Telephone (626) 744-3545			
Title	le Chief Executive Officer								

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/96 (12-05)
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STATEME	NT UNDER 37 CFR 3.73(b)							
Applicant/Patent Owner: G. Michael Phillips, et al.								
Application No./Patent No./Control No.: 6,907,403	Filed/Issue Date: June 14, 2005							
Identifying Industry Sectors Using Statistical Clusterization								
Entitled:								
C4CAST.COM, INC.	, a corporation							
(Name of Assignee)	(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)							
States that it is:								
1. X the assignee of the entire right, title, and interes	t; or							
2. an assignee of less than the entire right, title and interest.								
The extent (by percentage) of its ownership interest is %								
in the patent application/patent identified above by virtu	e of either:							
A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel <u>010975</u> , Frame <u>0223</u> , or a true copy of the original assignment is attached.								
OR B. A chain of title from the inventor(s), of the pate	nt application/patent identified above, to the current assignee as follows:							
1. From:	To:							
The document was recorded in the United States Patent and Trademark Office at								
Reel, Frame, or for which a copy thereof is attached.								
2. From:	To:							
The document was recorded in the United	d States Patent and Trademark Office at							
Reel, Frame, or for which a copy thereof is attached.								
From: The document was recorded in the United	To:							
Reel, Frame, or for which a copy thereof is attached.								
Additional documents in the chain of title are listed on a supplemental sheet.								
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11. [NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 392:08]								
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.								
Signature	Date							
G. Michael Phillips	(626) 744-3545							
Printed or Typed Name								
Chief Executive Officer								
Title								

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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